

CHAT2ME.AI

Investor Teaser · Seed Round · AUD / USD \$750,000

The global multilingual AI engagement marketplace, connecting creators, enterprises, sponsors and communities across the messaging channels people already use.

Chat2Me.AI

THE SIMPLE IDEA

Imagine if you could text a knowledgeable friend any time of day; a travel expert, a business mentor, a wellness companion, a customer service rep and get back a smart, helpful reply in whatever language you speak.

That's Chat2Me.AI.

It's a marketplace of AI "characters" you can talk to using the apps you already use every day: regular text messages, SMS, WhatsApp, Web Chat, Instagram, and a few others. No downloads. No new app. No new password. You just text a phone number and start chatting.

WHY THIS MATTERS NOW

Most of the AI "chatbot" companies you've heard about have two big problems.

- First, they only work in English, which locks out billions of people around the world.
- Second, they only live inside their own website or app, which means people have to make an extra effort to use them.

Chat2Me.AI fixes both. It speaks 195 languages and meets people where they already are, in their text messages.

The other big problem with today's AI chatbots is that they're mostly used for entertainment, not for getting real things done.

Chat2Me.AI is built for serious use too: helping a tourist find a great restaurant, giving a small business owner some advice, supporting a young person who's having a tough day, or helping a company answer customer questions in dozens of languages at once.

THE SILVER BULLET

When the AI can't solve something, **it can hand the conversation off to a real human**, which is exactly what big companies and governments need before they'll trust it.

HOW IT MAKES MONEY — Five Ways, Not One

This isn't a one-trick business. The platform earns money in five different ways:

1. **Subscriptions** — People pay a monthly fee, like Netflix, to chat with their favourite characters.
2. **Sponsorships** — Big brands pay to sponsor a character (think "Wellness Companion, brought to you by Medibank").
3. **Enterprise licensing** — Companies and governments pay to use the technology under their own brand.
4. **Marketplace revenue share** — Creators who build their own AI characters split the income with the platform, similar to how YouTube splits ad money with creators.
5. **Affiliate and referral fees** — When the AI recommends a hotel, a product, or a service, and someone buys, the platform earns a small commission.

WHAT'S ALREADY BUILT

This is not a sketch on a napkin. It's a real, working product right now:

- 12 AI characters are already live and talking to people, covering travel in the US, UK and Australia, business mentoring, wellness, youth support, and a few others.
- The technology runs across 8 different messaging platforms.
- It supports 195+ languages today, not "someday."
- It's an official Amazon Web Services partner and listed on the AWS and Shopify marketplaces, which is a stamp of credibility most early-stage companies don't have.
- It's built on top of Babeltext, an already-working piece of technology the founder has been developing for years. So, the team isn't starting from zero.

THE MONEY SIDE, kept simple

The company is raising **\$750,000** to grow. Here's roughly where it goes:

- **40% (\$300K)** to find and onboard creators, the people who will build new AI characters and bring their audiences with them.
- **35% (\$262K)** to keep improving the technology and add two more messaging channels.
- **25% (\$188K)** to land partnership deals and get the word out in the market.

The plan over the next 12 months is straightforward: get 25 or more revenue-generating characters live, sign 3 big-brand sponsors, land the first big company or government customer, and reach an acceptable monthly recurring revenue.

WHERE THIS COULD GO

The financial projections are honest about a range of outcomes. The conservative "base case" sees the business growing to roughly **\$9.3 million in revenue by year three**, becoming profitable around the middle of that year. If things go better than expected (more creators, more subscribers per creator), the numbers get much bigger. Even at a modest 5x revenue multiple, which is conservative for a tech business, the base case implies a company worth around \$46 million in three years.

The financial assumptions are deliberately cautious: a \$14.99 monthly subscription, with half of that going to the creator, and realistic churn (people unsubscribing) baked in.

WHY AN INVESTOR SHOULD CARE

Three reasons, plain and simple:

1. **It's already working.** Real product, real customers, real partners. The money goes into growth, not into testing whether the idea works.
2. **The market is huge and underserved.** Most AI products are stuck speaking English to people sitting at computers. This one speaks every major language and reaches people on their phones, which is most of the world.
3. **Five ways to make money, not one.** If subscriptions are slow, sponsorships might fly. If consumers don't bite, the enterprise might. The business doesn't have to win every battle to win the war.

THE BOTTOM LINE

A working, multilingual, text-message-based AI service with five ways to make money, run by an experienced founder, with real partners already in place, is raising a relatively small amount of money to grow into something much bigger. The risk is lower than typical early-stage tech, and the potential upside is genuinely large.


Chat2Me.AI is owned and powered by Babeltext Pty Ltd, Sydney. Babeltext.com is a Nextgen Partner, AWS Partner, AWS ISV Partner, and an AWS Software Partner, and is featured on the AWS and Shopify Marketplaces.

David Hayes · Founder & Managing Director of Babeltext Pty Ltd – david@babeltext.com

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